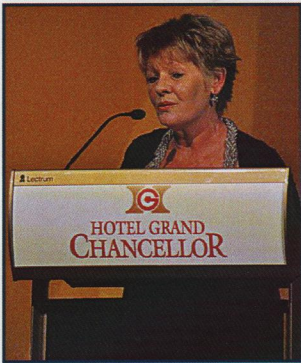


The 2011 State Sausage King and Smallgoods Competitions

By Paul Sandercock



SA Retail Council Chairman
Lynne Zammit giving a
welcome speech

The winners and place getters for this year's Competitions were announced at our Members' Big Night Out, which was held on the last Saturday in August at the Hotel Grand Chancellor in Adelaide. It was a successful evening with 234 members, sponsors and friends attending.

Trophies were presented to the Sausage King winners and medals (16 Gold, 116 Silver & 48 Bronze) were presented to the Smallgoods

winners. Whilst it took some time for the presentations to be made, all of the winners were justly proud of their success.

As we have seen in the past with our competitions, there is a good mix of regional and metropolitan winners and this proves the time honoured experience that quality, innovation, product research and customer feedback auger well in producing an award winning product.

Congratulations to all of the winners and good luck for the National Sausage King next February in Melbourne. Special thanks to all of our sponsors for your support.

Please see pages 2 & 3 for the winners.



L-r: Jason Mathie, Mathie's Meat Shoppe; Steve Cranwell and David Allen, Feast Fine Foods; Daryl Muller, Muller's Meats; Franz Knoll, Barossa Fine Foods

Thank you to our SA Sausage King and Smallgoods Sponsors