



MEDIA RELEASE

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A cut above the rest

One of South Australia's finest butcher shops, Mathie's Meat Shoppe, located in Clare, has won the 2011 Blackberry People's Choice Award at the recent Telstra Business Awards night.

Beating four other SA finalists, the popular Awards are open to all entrants of the Telstra Business Awards and are based on the belief that customers, staff, suppliers and colleagues are great judges of a business's service, values, innovation and strength.

Owners Jason and Delvene Mathie couldn't be happier with their win and say the award reinforces their commitment to providing the highest quality products and the best in professional and friendly service.

"Winning has been a humbling experience and a great accomplishment that we are very proud of," Delvene said. "It gives us much greater confidence that we are doing things right for our community.

"Over the last few years we have been working hard to find innovative ways to provide our customers with the best quality produce and service and it's great to see this is paying off. We want to use this award as an opportunity to set further challenges for ourselves to continue to grow.

"The award has also increased our confidence in our customer service systems, and the Mathie's Meat Shoppe team are obviously very excited to play a huge part in making us the best in the State."

Since taking over the business in 2008, Jason and Delvene have gone from strength to strength having been crowned the 2011 National Sausage King for the best Traditional Australian sausage in Australia and runner-up for best continental, as well as, receiving numerous state awards.

Mathie's Meat Shoppe combines the best of traditional methods with gourmet lines. The focus is on local produce with beef, lamb, chicken and kangaroo all sourced from local suppliers. Products are purchased as whole bodies and fully butchered in store by the qualified staff to ensure the best quality and consistent results.

For more information and interview opportunities please contact:

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For further information you may also find these contacts useful:
www.telstrabusinessawards.com award details, photo, media contact
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